

# CHINA HOME FURNISHING EXPO 2025

## A NEW HORIZON! A BIG DIFFERENCE!

**Exhibition Date**  
March 6-9, 2025

**Exhibition Venue**  
China International  
Exhibition Center  
(Shunyi Hall Phase 1&2),  
Beijing

[www.chfexpo.com](http://www.chfexpo.com)

### ABOUT THE SHOW

**250,000m<sup>2</sup>**  
**Exhibition Area**

**3,000+**  
**Exhibitors**

**200,000+**  
**Visitors**

China Home Furnishing Expo 2025 integrates the resources of China (Beijing) International Building Decorations & Building Materials Exhibition, China (Beijing) International Wallcoverings and Home Furnishings Exhibition, and China International Door Industry Exhibition & China International Integrated and Customized Home Furnishing Exhibition. This event showcases products and technologies across the entire home furnishings supply chain, including building decoration materials, customized door-wall-cabinet, Whole-house soft decoration and so on.

The expo attracts leading brands nationwide to launch new products, providing a catalyst for the rapid growth of emerging enterprises. It offers a unique opportunity for domestic agencies & distributors, decoration construction companies, international traders, designers & design institutes, real estate developers and owners and so on to stay abreast of the latest trends and explore a vast array of new products. Serving as a premier business platform, it fosters connectivity across the entire product chain and promotes seamless industry-wide collaboration.







## EXHIBIT CATEGORY



## WHY CHOOSE US

As the inaugural show of the year, the expo covers 14 key categories across the home furnishing industry, making it the ideal platform for new product launches and contract signings.

Covering 250,000 square meters exhibition area, the expo spans both the first and second phases of the China International Exhibition Center in Shunyi, setting a new benchmark for the scale of home furnishing and decoration exhibitions in northern China.

With over 200,000 professional visitors, the expo brings together resources from domestic agencies & distributors, decoration construction companies, international traders, designers & design institutes and so on, offering precise.

The expo ensures exhibitors enjoy full-cycle brand visibility by achieving billion-level exposure through a comprehensive online and offline promotional matrix.

The expo features a specialized exhibition zone that highlights the latest trends in China's home furnishings market. In collaboration with design institutions, brands, and media, it showcases new products, designs, trends, and materials.

The expo includes the Home Furnishing Industry Influence Awards, endorsed by authoritative organizations to recognize and honor outstanding Chinese home furnishing brands, thereby driving industry advancement.

With over 50 on-site activities and forums, participants gain insights into new perspectives and trends and engage in discussions about high-quality industry development.

## VISITORS PROFILE

- Domestic agencies & distributors
- Decoration construction companies
- Designers & design institutes
- International traders
- Manufacturers & Industrial chain
- Media & PR
- Real estate developers and owners
- Commercial real estate management
- Colleges & education institutes
- Government & associations

## BOOTH PRICE

Raw space RMB 1,050/sqm

Shell scheme RMB 1,200/sqm

## CONTACT US

CLEC GL EVENTS (BEIJING)  
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